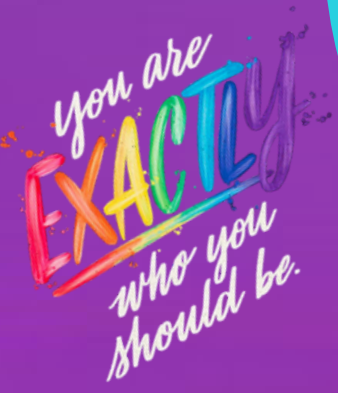
2027 SPONSORSHIP PACKET



Dearborn County Pride

10 Years of Celebration







July 18, 2027

1:00 p.m. to 5:00 p.m.







CELEBRATING

Pride

THROUGH THE YEARS



Dearborn County Pride

Decade Milestone
Festival Celebration

CELEBRATE 10 YEARS OF PRIDE IN DEARBORN COUNTY

Thank You

Dear Community Partner,

On behalf of the Board of Directors of Dearborn County Pride, I am honored to invite you to sponsor our 2027 Dearborn County Pride Festival, taking place on Sunday, July 18, 2027, from 1:00 PM to 5:00 PM at the Dearborn County Fairgrounds.

This year marks an especially meaningful milestone as we celebrate 10 years of Pride in Dearborn County! Our 2027 theme, "Pride Through the Ages," honors generations of LGBTQIA+ individuals, advocates, allies, and community members who have shaped our history, while looking forward to a brighter, more inclusive future.

For the past decade, Dearborn County Pride has created spaces where people can come together, celebrate their authentic selves, and experience the power of community. What began as a celebration of visibility and acceptance has become something much greater: a commitment to ensuring LGBTQIA+ individuals and families know they belong, are valued, and have a place in our community.

As we prepare for this milestone celebration, we recognize that none of it would be possible without the generosity and support of businesses, organizations, and individuals who believe in our mission.

Your sponsorship is more than a financial contribution. It is a meaningful investment in our community.

By partnering with Dearborn County Pride, you help us provide an accessible, welcoming, and memorable festival while demonstrating your commitment to diversity, inclusion, and community connection. Your support helps us continue building an environment where everyone, regardless of who they are or whom they love, can feel celebrated and supported.

We understand that every business and organization has different goals and resources. Our sponsorship opportunities offer meaningful ways to participate while recognizing the generosity of those who make this celebration possible.

As President, I am incredibly proud of how far Dearborn County Pride has come, and I am equally excited about what lies ahead. Our 10th anniversary is not simply a celebration of the past decade; it is an opportunity to strengthen the foundation for the next ten years and beyond.

We invite you to be part of this milestone and help us make our 10th anniversary celebration one to remember.

Thank you for considering a partnership with Dearborn County Pride. Your generosity, encouragement, and commitment to our community truly make a difference.

With gratitude and Pride,



Gunner Hollin (he/him)
President, Board of Directors
Dearborn County Pride

Festival Sponsorship

Presenting Sponsor $10,000	**Leadership Sponsor $3,000-$9,999**	**Community Champion Sponsor $1,500-$2,999**	**Opportunity Builder Spnsor $500-$1,499**	**Helping Hand Sponsor $250-$499**	**Neighborhood Friend Sponsor $1-$249**
Presenting Title Exclusively	Main Stage & Event Branding	Event Branding	Logo on Event Sponsor Signage	Website Recognition	Social Media Posts
Main Stage & Event Branding	Logo on event Sponsor Signage	Logon on eveng Sponsor Signage	Booth Space	Social Media Posts	
Branded Festival Merchandise	Booth Space	Booth Space	Social Media Posts		
Logo on Event Sponsor Stage	Verbal Recognition	Verbal Recognition	Website Recognition		
Booth Space	Social Media Posts	Website Recognition			
Verbal Recognition	Social Media Posts				
Social Media Posts					
Website Recognition					

$10,000

"Life is a Highway" Music/Entertainment Sponsorship

Well-known performers can make a festival unforgettable—and draw a crowd. Imagine a celebrated LGBTQIA+ singer or a RuPaul's Drag Race contestant or winner taking the stage at a local county festival.

The possibilities are exciting: an entertainment venue filled with residents from across Dearborn County, both new and longtime; meaningful opportunities for inclusion and connection; and a welcoming space where LGBTQIA+ individuals and allies can build community and expand their networks.
Sponsorship opportunities can include:

1. **Branding and Visibility**: Main stage and event branding as well as logos displayed prominently around the venue, on programs, and anywhere else DCP advertises sponsorship and the event. This not only increases brand recognition but also aligns the sponsor with the arts and culture scene.
2. **Themed Experiences**: Sponsors can create a theme for the stage, offering interactive experiences that resonate with the audience. This would include a photo booth and D.J. for the Festival along with naming rights to the Stage.
3. **Community Engagement**: By sponsoring local events, brands can foster a sense of community and support the LGBTQIA+ Community and its allies. This could include becoming involved with the local population, showcasing the sponsor's commitment to the community.

Dearborn County Pride

$5,000

"Different is Beautiful" Venue & Stage Enhancement

In live events, the venue and stage play a crucial role in creating an unforgettable experience. Sponsorship can transform these spaces into beautiful realms where creativity and innovation come to life.

Imagine a grand stage adorned with shimmering lights and vibrant decorations, setting the mood for an enchanting performance. Sponsorship can enhance this ambiance through branding that complements the artistic vision, inviting audiences into a world of wonder.

Sponsorship opportunities can include:

1. **Branding and Visibility**: Sponsors can have their logos displayed prominently around the venue. This not only increases brand recognition but also aligns the sponsor with the arts and culture scene.
2. **Themed Experiences**: Sponsors can create a theme for the stage, offering interactive experiences that resonate with the audience. This would include a photo booth and D.J. for the Festival along with naming rights to the Stage.
3. **Community Engagement**: By sponsoring local events, brands can foster a sense of community and support the LGBTQIA+ Community and its allies. This could include becoming involved with the local population, showcasing the sponsor's commitment to the community.

Dearborn County Pride

"Queen" Family Fun Zones

Each sponsorship includes naming rights to the zone

Family Fun Zone

$2,500 — Step into a whimsical world at our Family Fun Zone, where vibrant inflatables, exciting games, and delightful activities await guests of every age! And don't miss the sweetest treat—free cotton candy throughout the day!

Storytime Zone

$250 — Queen or King storytime for kids and adults alike. Stories will be age appropriate and may include LGBTQIA+ content.

Arts and Crafts Zone

$650 — Arts & crafts, activities, and face-painting abound! Must be a youth/family appropriate sponsor in advertising.

THE BENEFITS

- Your logo will grace the Dearborn County Pride homepage and sponsor page.
- Enjoy prominent visibility with logo inclusion on all press releases and email communications.
- Your logo will be showcased on signage within the physical celebration zone.
- Claim a Premier location for your festival booth, which will be located near the Dearborn County Pride booth.
- Receive a heartfelt "Thank You" from the stage.
- Explore opportunities for product placement and programming (pending approval from Dearborn County Pride).

Dearborn County Pride

“Rainbow Energy” Sponsorship

$200 (5 Spots) - FREE Water

- Logo included on Dearborn County Pride Sponsor page
- Verbal “Thank You” from the Stage
- 2 VIP Passes

$1,500 - Welcome Bags

- Logo included on Dearborn County Pride Sponsor page
- 1 VIP Pass

$750 - Cooling Station and Sunscreen

- Logo included on Dearborn County Pride Sponsor page

- *VIP Passes include a 4-seat tall table at the afterparty at Lburg Drinks and More and 4 drink tickets for the afterparty.*

Year-Round Sponsorships

What Other Events Can I Sponsor?

Support Dearborn County Pride by sponsoring additional events alongside the Festival. By participating in year-round event sponsorships alongside your festival sponsorship, your organization gains greater involvement and brand presence** while supporting the LGBTQIA+ community.*

- Dearborn County Pride 2025 Gala Fundraiser
- Big Day of Giving Spring Fundraiser
- Monthly Support Groups
- Monthly Queers & Coffee
- DCP Volunteer Program
- More to be announced!







**Offer good when purchasing Festival Sponsorship*
***Subject to approval with Event Partner*

DISCLAIMERS

Naming Rights

- Naming rights for entertainment stages and zones may be subject to artist and/or approval by the board of Dearborn County Pride, Inc.

Advertising & Sponsor Benefits

- Advertising and promotion methods are subject to change.
- Any changes to sponsor level benefits will be communicated immediately. *Interested in a one time or in-kind donation? Contact Mary Lucas @ marylucas@dearborncountypride.org.

Festival

- All information regarding sponsor festival entries must be submitted to Dearborn County Pride by May 1, 2025.
- Festival entries can include up to 2 - 10x10 spaces, 5 tables and 10 chairs.
- Questions about the festival should be sent to info@dearborncountypride.org.
- Special requests for the festival are subject to the approval of the Festival Committee.
- Sponsor entries must follow all instructions and safety measures for the festival.
- Questions regarding safety should be sent to gunnerhollin@dearborncountypride.org. Changes to safety guidelines must be approved by the Director of Compliance, in coordination with local authorities and in compliance with applicable laws.
- Instructions, including festival maps, will be provided by early June.
- Space is limited. Be sure to complete your sponsorship early!

WE LOOK FORWARD TO HIGHLIGHTING YOUR ORGANIZATION'S SUPPORT!

Dearborn County Pride

10 Years of Celebration

For more information, please contact
Mary Lucas at marylucas@dearborncountypride.org
OR
Fill Out a Sponsorship Form
Sponsorship Application

13115 Bank Street
Dillsboro, IN 47018
812-260-4676
dearborncountypride.org