



SPONSORSHIP PACKET 2025

13115 Bank Street
Dillsboro, IN 47018
812-260-4676

dearborncountypride.org

Thank You

The year 2024 has proven to be remarkable for our organization. We are fortunate to have a full Board of Directors who contribute immensely to our mission. This year, we initiated fundraising opportunities within the community that have successfully united more LGBTQ+ individuals. Additionally, we launched several outreach programs, including our monthly "Queers & Coffee" gatherings and a support group addressing relevant and evolving topics each month. We are deeply grateful to our Sponsorship Partners for their generous financial contributions, which reflect the commitment of our community and its allies.

Our 2024 Festival was a resounding success, and we are optimistic that the 2025 Festival will continue to thrive. Last year, we featured approximately 35 vendors, encompassing retail, nonprofit, and informational booths, alongside around seven (7) food vendors. We also secured more than ten (10) sponsors for the Festival. Given our status as a small, rural organization, this outpouring of support for Dearborn County Pride is truly commendable.

We extend our heartfelt gratitude for your support and look forward to your continued participation in our future Festivals and programs.

Gunner Hollin (he/him)
President, Board of Directors
Dearborn County Pride



Festival Sponsorships

BENEFITS	\$10,000 PRESENTING	\$5,000 DIAMOND	\$2,500 PLATINUM	\$1,000 GOLD	\$500 SILVER
Presenting Title Exclusivity					
Introduction On Main Stage During Event Kickoff (Allows 1 Rep. To Speak For 3-5 Minutes)					
Premier Location For Booth At Festival					
Inclusion In All Pre-Event Advertising (Billboards, Radio, Etc.)					
Food And Drink Vouchers For 5 Employees					
Introduction Before Headline Performer By MC					
30 Second Support Video Post Festival On Facebook And Instaram					
Logo On Main Stage Banner					
Logo On Social Media Advertising					
Pre And Post Festival Social Media Post					

Harmony Hub: Sponsor a Zone!

(Each sponsorship includes naming rights to the zone)

Family Fun Zone

\$3,500

Step into a whimsical world at our Family Fun Zone, where vibrant inflatables, exciting games, and delightful activities await guests of every age! Savor scrumptious snacks and refreshing water, all in a family-friendly atmosphere. And don't miss the sweetest treat—free cotton candy throughout the day!

Storytime Zone

\$1,000

Queen or King storytime for kids and adults alike. Stories will be age appropriate and may include LGBTQIA+ content.

Arts and Crafts Zone

\$3,000

Arts & crafts, activities, face-painting. Must be a youth/family appropriate sponsor in advertising.

THE BENEFITS

- Your logo will grace the Dearborn County Pride homepage and sponsor page.
- Enjoy prominent visibility with logo inclusion on all press releases and email communications.
- Your logo will be showcased on signage within the physical celebration zone.
- Claim a Premier location for your festival booth, which will be located near the Dearborn County Pride booth.
- Receive a heartfelt "Thank You" from the stage.
- Explore opportunities for product placement and programming (pending approval from Dearborn County Pride).

“Keeping it Cool” Sponsorships

\$5,000 - Water Station

- Logo included on Dearborn County Pride Sponsor page
- Verbal “Thank You” from the Stage
- 2 VIP Passes

\$3,000 - Misting Station(s)

- Logo included on Dearborn County Pride Sponsor page
- 1 VIP Pass

\$1,000 - Sunscreen

- Logo included on Dearborn County Pride Sponsor page

- *VIP Passes include a 4-seat tall table at the afterparty at Lburg Drinks and More and 4 drink tickets for the afterparty.*

Year-Round Sponsorships

What Other Events Can I Sponsor?

Support Dearborn County Pride by sponsoring additional events alongside the Festival.* By participating in year-round event sponsorships alongside your festival sponsorship, your organization gains greater involvement and brand presence** while supporting the LGBTQIA+ community.

- Dearborn County Pride 2025 Gala Fundraiser
- Big Day of Giving Spring Fundraiser
- Monthly Support Groups
- Monthly Queers & Coffee
- DCP Volunteer Program
- More to be announced!



** Offer only good when purchasing Festival Sponsorship*

*** Subject to approval with Event Partner*



ENHANCEMENT OF VENUE AND STAGE SPONSORSHIP

Enhancement of Venue and Stage Sponsorship:

In live events, the venue and stage play a crucial role in creating an unforgettable experience. Sponsorship can transform these spaces into magical realms where creativity and innovation come to life.

Imagine a grand stage adorned with shimmering lights and vibrant decorations, setting the mood for an enchanting performance. Sponsorship can enhance this ambiance through branding that complements the artistic vision, inviting audiences into a world of wonder.

Sponsorship opportunities can include:

1. **Branding and Visibility:** Sponsors can have their logos displayed prominently around the venue, on programs, and even on the stage itself. This not only increases brand recognition but also aligns the sponsor with the arts and culture scene.
2. **Themed Experiences:** Sponsors can create a theme for the stage, offering interactive experiences that resonate with the audience. This would include a photo booth and D.J. for the Festival along with naming rights to the Stage.
3. **Community Engagement:** By sponsoring local events, brands can foster a sense of community and support the LGBTQIA+ Community and its allies. This could include becoming involved with the local population, showcasing the sponsor's commitment to the community.

DISCLAIMERS

Naming Rights

- Naming rights for entertainment stages and zones may be subject to artist and/or approval by the board of Dearborn County Pride, Inc.

Advertising & Sponsor Benefits

- Advertising and promotion methods are subject to change.
- Any changes to sponsor level benefits will be communicated immediately. *Interested in a one time or in-kind donation? Contact Mary Lucas @ marylucas@dearborncountypride.org.

Festival

- All information regarding sponsor festival entries must be submitted to Dearborn County Pride by May 1, 2025.
- Festival entries can include up to 2 - 10x10 spaces, 5 tables and 10 chairs.
- Questions about the festival should be sent to info@dearborncountypride.org.
- Special requests for the festival are subject to the approval of the Festival Committee.
- Sponsor entries must follow all instructions and safety measures for the festival.
- Questions regarding safety should be sent to gunnerhollin@dearborncountypride.org. Changes to safety guidelines must be approved by the Director of Compliance, in coordination with local authorities and in compliance with applicable laws.
- Instructions, including festival maps, will be provided by early June.
- Space is limited. Be sure to complete your sponsorship early!



**We look forward to discussing
sponsorship opportunities that
highlight your organization's
support!**

For more information, please contact:

Mary Lucas - Sponsorship Coordinator
marylucas@dearborncountypride.org