

2026 SPONSORSHIP PACKET

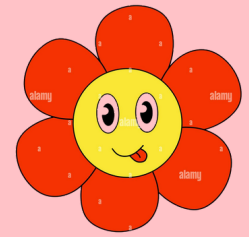


Sunday
July

19

1:00pm
5:00pm

Email: info@dearborncountypride.org
Web: dearborncountypride.org



Thank You

Hello!

The year 2025 proved to be another remarkable chapter for our organization, and the momentum we've built has us incredibly excited for what's to come in 2026. We are fortunate to have a full Board of Directors whose dedication continues to drive our mission forward. This past year, we strengthened our community presence through ongoing fundraising opportunities and outreach programs. Our monthly "Queers & Coffee" gatherings and our evolving support group remain vital touchpoints, successfully uniting more LGBTQ+ individuals and allies in our area.

We are deeply grateful to our Sponsorship Partners for their generous financial contributions, which reflect the powerful commitment of our community and its allies. This support is the foundation upon which we build all our initiatives.

Building on the resounding success of our previous Festivals, we are optimistic and enthusiastic about our plans for the 2026 Dearborn County Pride Festival. After featuring a fantastic lineup of vendors and sponsors in 2025—including approximately 23 retail/nonprofit vendors, 4 food vendors, and over 6 sponsors—we are aiming even higher for 2026. As a small, rural organization, the outpouring of support we've received has been truly commendable, and it fuels our ambition to make next year's celebration the most impactful yet.

We extend our heartfelt gratitude for your past support and would be honored to have you join us as a sponsor or vendor for our 2026 Festival and programs. We look forward to the possibility of your continued participation.

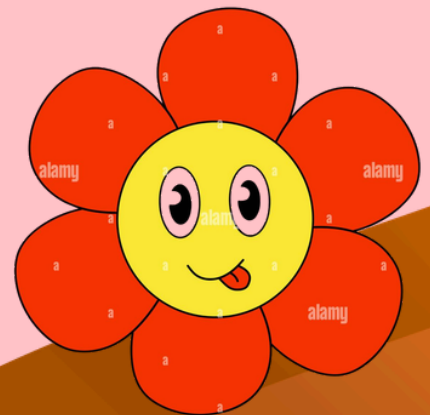
Gunner Hollin (he/him)
President, Board of Directors
Dearborn County Pride



Festival Sponsorships



The Far Out Presenting Sponsor \$10,000 _	The Super Fly Supreme Sponsor \$3,000-\$9,999	The Disco Inferno Diamond Sponsor \$1,500-\$2,999	The Right On Silver Sponsor \$500-\$1,499	The Boogie Nights Benefactor \$250-\$499	The Stayin' Alive Supporter Sponsor \$1-\$249
Main Stage & Event Branding Branded Festival Merchandise Logo on Event Sponsor Stage Booth Space Verbal Recognition Social Media Posts Website Recognition	Main Stage & Event Branding Logo on event Sponsor Signage Booth Space Verbal Recognition Social Media Posts Website Recognition	Event Branding Logo onEvent SponsorSignage BoothSpace VerbalRecognition SocialMedia Posts WebsiteRecognitio	Logo on Event Sponsor Signage Booth Space Social Media Posts Website Recognition	Website Recognition Social Media Posts	Social Media Posts





Don't Worry Be Happy Fun Zones

(Each sponsorship includes naming rights to the zone)

Family Fun Zone

\$2,500

Step into a whimsical world at our Family Fun Zone, where vibrant inflatables, exciting games, and delightful activities await guests of every age! Savor scrumptious snacks and refreshing water, all in a family-friendly atmosphere. And don't miss the sweetest treat—free cotton candy throughout the day!

Storytime Zone

\$250

Queen or King storytime for kids and adults alike. Stories will be age appropriate and may include LGBTQIA+ content.

Arts and Crafts Zone

\$650

Arts & crafts, activities, face-painting. Must be a youth/family appropriate sponsor in advertising.

THE BENEFITS

- Your logo will grace the Dearborn County Pride homepage and sponsor page.
- Enjoy prominent visibility with logo inclusion on all press releases and email communications.
- Your logo will be showcased on signage within the physical celebration zone.
- Claim a Premier location for your festival booth, which will be located near the Dearborn County Pride booth.
- Receive a heartfelt "Thank You" from the stage.
- Explore opportunities for product placement and programming (pending approval from Dearborn County Pride).



**STAY
CHILL**



“Don’t Sweat It” Sponsorship

\$200 (5 Spots) - FREE Water

- Logo included on Dearborn County Pride Sponsor page
- Verbal “Thank You” from the Stage
- 2 VIP Passes

\$1,500 - Welcome Bogs

- Logo included on Dearborn County Pride Sponsor page
- 1 VIP Pass

\$750 - DCP Sunscreen

- Logo included on Dearborn County Pride Sponsor page

- *VIP Passes include a 4-seat tall table at the afterparty at Lburg Drinks and More and 4 drink tickets for the afterparty.*





Year-Round Sponsorships

What Other Events Can I Sponsor?

Support Dearborn County Pride by sponsoring additional events alongside the Festival.* By participating in year-round event sponsorships alongside your festival sponsorship, your organization gains greater involvement and brand presence** while supporting the LGBTQIA+ community.

- Dearborn County Pride 2025 Gala Fundraiser
- Big Day of Giving Spring Fundraiser
- Monthly Support Groups
- Monthly Queers & Coffee
- DCP Volunteer Program
- More to be announced!



** Offer only good when purchasing Festival Sponsorship*

*** Subject to approval with Event Partner*



“Can You Dig It” Venue and Stage Sponsorship

Enchantment of Venue and Stage Sponsorship:

In live events, the venue and stage play a crucial role in creating an unforgettable experience. Sponsorship can transform these spaces into magical realms where creativity and innovation come to life.

Imagine a grand stage adorned with shimmering lights and vibrant decorations, setting the mood for an enchanting performance. Sponsorship can enhance this ambiance through branding that complements the artistic vision, inviting audiences into a world of wonder.

Sponsorship opportunities can include:

1. **Branding and Visibility:** Sponsors can have their logos displayed prominently around the venue, on programs, and even on the stage itself. This not only increases brand recognition but also aligns the sponsor with the arts and culture scene.
2. **Themed Experiences:** Sponsors can create a theme for the stage, offering interactive experiences that resonate with the audience. This would include a photo booth and D.J. for the Festival along with naming rights to the Stage.
3. **Community Engagement:** By sponsoring local events, brands can foster a sense of community and support the LGBTQIA+ Community and its allies. This could include becoming involved with the local population, showcasing the sponsor's commitment to the community.





DISCLAIMERS

Naming Rights

- Naming rights for entertainment stages and zones may be subject to artist and/or approval by the board of Dearborn County Pride, Inc.

Advertising & Sponsor Benefits

- Advertising and promotion methods are subject to change.
- Any changes to sponsor level benefits will be communicated immediately. *Interested in a one time or in-kind donation? Contact Mary Lucas @ marylucas@dearborncountypride.org.

Festival

- All information regarding sponsor festival entries must be submitted to Dearborn County Pride by May 1, 2025.
- Festival entries can include up to 2 - 10x10 spaces, 5 tables and 10 chairs.
- Questions about the festival should be sent to info@dearborncountypride.org.
- Special requests for the festival are subject to the approval of the Festival Committee.
- Sponsor entries must follow all instructions and safety measures for the festival.
- Questions regarding safety should be sent to gunnerhollin@dearborncountypride.org. Changes to safety guidelines must be approved by the Director of Compliance, in coordination with local authorities and in compliance with applicable laws.
- Instructions, including festival maps, will be provided by early June.
- Space is limited. Be sure to complete your sponsorship early!

**We look forward to
discussing sponsorship
opportunities that highlight
your organization's support!**



**For more information, please contact:
Mary Lucas - Sponsorship Coordinator
marylucas@dearborncountypride.org**

OR

**Fill Out a Sponsorship Form:
[Sponsorship Application](#)**

**13115 Bank Street
Dillsboro, IN 47018
812-260-4676
dearborncountypride.org**